

## **Terms and Conditions of the "First Month for 1 PLN" Promotion**

### **§1 Promotion Organizer**

The organizer of the "First Month for 1 PLN" promotion (hereinafter referred to as the "Promotion") is Centrum Rozwoju Dziecka Sp. z o.o., headquartered in Warsaw, 00-867, at 51 Chłodna Street, registered in the Register of Entrepreneurs of the National Court Register by the District Court for the Capital City of Warsaw, 12th Commercial Division, under KRS number 393956, with a share capital of 104,750 PLN, NIP 525 251 54 91, REGON 142984383 (hereinafter referred to as the "Organizer").

### **§2 Place of the Promotion**

The Promotion is conducted within the territory of the Republic of Poland in the Organizer's facilities, where it operates a network of kindergartens and nurseries under the KIDS&Co. brand, available at [www.kids-co.pl](http://www.kids-co.pl).

### **§3 Promotion Period**

1. The Promotion runs from December 20, 2024, to March 31, 2025, inclusive, meaning that a childcare and educational services agreement signed with the Participant must commence no later than March 31, 2025, and at least one child of the Participant must start attending the Organizer's facility under the KIDS&Co. brand, in a kindergarten group, by that date.
2. The Organizer reserves the right to change the duration of the Promotion and bears no responsibility in this regard.
3. The Organizer is not liable if a Participant fails to take part in the Promotion within the period specified in section 1 due to reasons beyond the Organizer's control.

### **§4 Participation Conditions**

1. Only individuals who meet all the conditions specified in these Terms and Conditions can participate in the Promotion.
2. A Promotion Participant must be a natural person who: a) Has full legal capacity and is at least 18 years old; b) Is a parent or legal guardian of a child (or children) of kindergarten age, has enrolled the child in a KIDS&Co. facility, in a kindergarten group, and signed a childcare and educational services agreement within the Promotion period; c) Has never previously signed a childcare and educational services agreement with the Organizer; d) Is an individual customer, meaning they purchase the service for their own private needs, unrelated to business activities.
3. Employees and associates of the Organizer are not eligible to participate in the Promotion.

### **§5 Promotion Rules**

1. A customer who meets the eligibility criteria as a Promotion Participant will receive:
  - a) A fee of 1 PLN for the first month of care and education (adaptation period);
  - b) A waived enrollment fee (0 PLN instead of the standard fee).
2. After the first month covered by the Promotion, the standard fee schedule applies, in accordance with the childcare and educational services agreement.

### **§6 Complaints**

1. Complaints regarding the Promotion may be submitted during the Promotion period and for 21 days after its conclusion via: a) Written correspondence to the Organizer's address, or b) Email to [biuro@kids-co.pl](mailto:biuro@kids-co.pl).
2. A complaint should include the Participant's full name and a detailed description of the complaint and its reasons.
3. The Organizer will notify the complainant of the decision via registered mail sent to the address provided in the complaint or via email (depending on the submission method) within 30 days of receiving the complaint.
4. Any disputes arising from participation in the Promotion will be resolved amicably, and if an agreement cannot be reached, the disputes will be settled by the competent court of the Participant's place of residence.
5. This section does not exclude any rights granted to Participants under applicable legal regulations.

### **§7 Personal Data**

1. The Administrator of Participants' personal data (hereinafter referred to as the "Administrator"), under Regulation (EU) 2016/679 of the European Parliament and Council of April 27, 2016, on the protection of individuals concerning personal data processing and the free movement of such data (General Data Protection Regulation, "GDPR"), is the Organizer.
2. The Administrator can be contacted at [ochronadanychosobowych@kids-co.pl](mailto:ochronadanychosobowych@kids-co.pl) regarding data rights.
3. Personal data is processed to conduct the Promotion, based on the necessity to fulfill a legal obligation as per Article 6(1)(c) of the GDPR.
4. Additionally, personal data is processed under Article 6(1)(f) of the GDPR to establish, exercise, or defend legal claims, with the Administrator's legitimate interest in protecting its rights.
5. Providing personal data is voluntary but necessary for the Promotion.
6. Personal data may be shared with authorized entities under legal regulations.

7. The Administrator may entrust data processing to third parties only as required for conducting the Promotion.
8. Personal data will not be transferred to third countries or international organizations.
9. Data will be stored for the period necessary for the Promotion's execution.
10. Data will be retained until any claims become time-barred under applicable legal regulations.
11. Participants have the right to access, rectify, erase, restrict processing, transfer data, and object to processing.
12. Participants can file a complaint with the President of the Personal Data Protection Office if they believe the Administrator is violating GDPR regulations.

### **§8 Final Provisions**

1. The Promotion cannot be combined with other special offers, discounts, or promotions offered by the Organizer.
2. Matters not regulated in these Terms and Conditions are subject to Polish law.
3. Withdrawal from the service before the end of the first month does not entitle the Participant to a refund of the 1 PLN fee.
4. The Organizer reserves the right to amend these Terms and Conditions in significant cases, particularly in response to changes in service scope, pricing, commercial, or marketing policies. Information on changes will be available at [www.kids-co.pl](http://www.kids-co.pl) and via email correspondence.
5. Participation in the Promotion implies that the Participant has read and accepted these Terms and Conditions.
6. Any disputes regarding the Promotion will be resolved by the Organizer.
7. These Terms and Conditions are effective as of December 20, 2024.