

Regulations of the Promotion “First Month for 1 PLN”

§1 Organizer of the Promotion

The organizer of the promotion “First Month for 1 PLN” (hereinafter referred to as the “Promotion”) is Centrum Rozwoju Dziecka Sp. z o.o., with its registered office in Warsaw (00-867), ul. Chłodna 51, entered in the Register of Entrepreneurs of the National Court Register kept by the District Court for the Capital City of Warsaw, 12th Commercial Division of the National Court Register, under KRS number 393956, with share capital of PLN 104,750, NIP 525 251 54 91, REGON 142984383 (hereinafter referred to as the “Organizer”).

§2 Place of the Promotion

The Promotion is conducted within the territory of the Republic of Poland in the Organizer’s facilities operating a network of kindergartens and nurseries under the brand KIDS&Co., available via the website www.kids-co.pl.

§3 Duration of the Promotion

1. The Promotion is valid from 12 November 2025 to 28 February 2026 inclusive, meaning that the agreement for the provision of childcare and educational services with the Participant must take effect no later than 28 February 2026, and at least one of the Participant’s children must begin attending a KIDS&Co. preschool group by that date.
2. The Organizer reserves the right to change the duration of the Promotion and shall not be held liable in this respect.
3. The Organizer shall not be liable if a Participant fails to take part in the Promotion within the period specified in paragraph 1 for reasons beyond the Organizer’s control.

§4 Conditions of Participation

1. Only persons who meet all the conditions specified in these Regulations may participate in the Promotion.
2. A Participant in the Promotion may be a natural person who simultaneously:
 - a) has full legal capacity and is at least 18 years old;
 - b) is a parent or legal guardian of a child (or children) of preschool age who has enrolled the child in a KIDS&Co. facility in a preschool group and has signed an agreement for the provision of childcare and educational services during the Promotion period;
 - c) has never before signed an agreement for the provision of childcare and educational services with the Organizer;
 - d) is an individual client, i.e., purchases the service for private, non-business purposes.
3. Employees and associates of the Organizer are not eligible to participate in the Promotion.

§5 Rules of the Promotion

1. A client who meets the conditions for participation in the Promotion shall receive the following benefits:
 - a) the fee for the first month of care and education (adaptation period) is PLN 1;
 - b) the enrollment fee is PLN 0 – the Participant is exempt from paying the standard enrollment fee.
2. After the first month covered by the Promotion, the standard price list applies, as set out in the childcare and educational services agreement.

§6 Complaints

1. Complaints related to the Promotion may be submitted during the Promotion period and within 21 days after its end, by:
 - 1) submitting a written complaint to the Organizer's correspondence address, or
 - 2) sending an email to: biuro@kids-co.pl.
2. The complaint should include the Participant's full name and a detailed description and reason for the complaint.
3. The Organizer shall notify the complainant of the decision by registered mail sent to the address provided in the complaint or by email (depending on the form of submission) within 30 days of receiving the complaint.
4. Any disputes arising from participation in the Promotion shall be settled amicably; if an amicable resolution is not possible, disputes shall be settled by a competent common court determined by the Participant's place of residence.
5. The provisions of this paragraph do not exclude rights granted to Participants under separate legal provisions.

§7 Personal Data

1. The Administrator of Participants' personal data (hereinafter referred to as the "Administrator") within the meaning of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation – "GDPR") is the Organizer.
2. Contact with the Administrator, including for the purpose of exercising rights, is available via email: ochronadanychosobowych@kids-co.pl.
3. Participants' personal data are processed for the purpose and to the extent necessary to conduct the Promotion, based on the legal obligation incumbent on the Administrator in connection with the public promise referred to in Articles 919 et seq. of the Polish Civil Code, pursuant to Article 6(1)(c) GDPR.
4. Additionally, data are processed under Article 6(1)(f) GDPR for the purpose of establishing, exercising, or defending legal claims—the legitimate interest of the Administrator is the protection of legal rights and interests.
5. Providing personal data is voluntary but necessary for participation in the Promotion.
6. Personal data may be shared with entities authorized by law.
7. The Administrator may entrust the processing of personal data to third parties under a written agreement, only for the specific purpose and scope necessary for the Promotion.

8. Personal data will not be transferred to third countries or international organizations.
9. Data will be stored for the period necessary to fulfill the above purposes, including for conducting the Promotion.
10. Personal data will be stored until the expiration of any potential claims in accordance with applicable law.
11. Participants have the right to access, rectify, delete, restrict processing, transfer, or object to the processing of their data.
12. Participants have the right to lodge a complaint with the President of the Personal Data Protection Office if they believe that the processing of their personal data violates GDPR provisions.

§8 Final Provisions

1. The Promotion cannot be combined with other special offers, discounts, or rebates offered by the Organizer.
2. In matters not regulated by these Regulations, Polish law shall apply.
3. Termination of services before the end of the first month does not entitle the Participant to a refund of the PLN 1 fee.
4. The Organizer reserves the right to amend these Regulations for important reasons, in particular due to changes in the scope of services, introduction of new services, or changes in pricing, sales, or marketing policies. Any amendments will be published on the website www.kids-co.pl and communicated via email.
5. Participation in the Promotion means that the Participant has read and accepted these Regulations.
6. All disputes regarding the Promotion shall be resolved by the Organizer.
7. These Regulations come into effect on 28 February 2026.